

# Mary Madden

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## WORK EXPERIENCE

### **SFSU COLLEGE OF EXTENDED LEARNING, San Francisco, CA**

Web Designer (09.02 – present)

- Design, develop, & maintain Web sites for CEL's 50+ programs.
- Responsible for graphic design, information design, buildmastering, CSS, ColdFusion integration, writing & editing content, etc.

### **SFSU MULTIMEDIA STUDIES PROGRAM, San Francisco, CA**

Webmaster (09.99 – present)

- Design, develop, & maintain Web sites for the MSP & SFSU Oakland Center.
- Write, design, & produce monthly HTML newsletter.
- Responsible for all aspects of Web site: writing & editing content, graphic design, information design, buildmastering, CSS, listmastering, server maintenance, catalog production, database maintenance & integration, etc.

### **SFSU MULTIMEDIA STUDIES PROGRAM, San Francisco, CA**

Instructor (08.99 – 05.01)

- Developed & taught a pioneering course in the history, present, & future of cybersex.
- Attracted attention from the international news media.

### **SFSU MULTIMEDIA STUDIES PROGRAM, San Francisco, CA**

Technology Development Coordinator (10.96 – 09.99)

- Responsible for the Technology Partners program: developing & maintaining relationships with corporate partners in order to obtain technologies in support of MSP curricula & facilities.
- Co-wrote \$500,000 grant to create a digital media center in the Mission District.
- Co-wrote \$100,000 grant to create an online Web design curriculum.
- Obtained over \$4 million worth of technology contributions.

FURTHER WORK EXPERIENCE IS AVAILABLE UPON REQUEST

## TECHNICAL SKILLS

Extensive Macintosh experience, PC experience, UNIX skills, Web design & authoring experience, & application skills with: BBEdit, Director, Dreamweaver, Excel, Fetch, FileMaker Pro, Final Cut Pro, Flash, FreeHand, Gammadyne Mailer, GoLive, Illustrator, ImageReady, Inspiration, Macjordomo, PageMaker, Photoshop, PowerPoint, Premiere, QuickTime, SoundEdit, WebCrossing, & Word. Experience with WebSTAR, ListSTAR, & UNIX servers. Lasso & ColdFusion integration experience.

## EDUCATION

Master of Arts, Social Psychology (1999)  
San Francisco State University

Bachelor of Arts, Linguistics (1993)  
University of California, Los Angeles  
Cum Laude, Departmental Honors, Dean's List, William Stout Scholarship

REFERENCES ARE AVAILABLE UPON REQUEST